



Nevada and ITCN WIC Authorized  
**Cereals**



*This list is not all-inclusive and is updated on an ongoing basis.  
There may be products that are not on this list that are eligible.*

#	UPC	Brand	Product Description	Type	Pkg	Size
1	07240000256	B & G	Cream of Wheat	Whole Grain	Box	18 OZ
2	013130006125	B & G	Cream of Wheat		Box	28 OZ
3	13130006224	B & G	Cream of Wheat		Box	28 OZ
4	018000630806	Farina Mills	Original Farina		Box	14 OZ
5	016000410770	General Mills	Berry Berry Kix		Box	12 OZ
6	016000487710	General Mills	Cheerios	Multigrain	Box	1 lb. 2 oz
7	016000487727	General Mills	Cheerios		Box	12 OZ
8	016000275645	General Mills	Cheerios		Box	14 OZ
9	016000666108	General Mills	Cheerios		Box	15 OZ
10	016000275287	General Mills	Cheerios		Box	18 OZ
11	016000666603	General Mills	Cheerios		Box	20 OZ
12	016000476080	General Mills	Cheerios		Box	21 OZ
13	016000663909	General Mills	Cheerios		Box	35 OZ
14	016000176829	General Mills	Cheerios		Box	36 OZ
15	016000427242	General Mills	Chex	Wheat	Box	19 OZ
16	016000860803	General Mills	Corn Chex		Box	12 OZ
17	016000487963	General Mills	Corn Chex		Box	12 OZ
18	016000275584	General Mills	Corn Chex		Box	14 OZ
19	016000811607	General Mills	Corn Chex		Box	16 OZ
20	016000860902	General Mills	Corn Chex		Box	17.5 OZ
21	016000487970	General Mills	Corn Chex		Box	18 OZ
22	016000808607	General Mills	Corn Chex		Box	22 OZ
23	016000409453	General Mills	Honey Kix		Box	12 OZ
24	016000275676	General Mills	Kix		Box	12 OZ
25	016000663701	General Mills	Kix		Box	13 OZ
26	016000625709	General Mills	Kix		Box	18 OZ
27	016000884908	General Mills	Kix		Box	36 OZ
28	016000275522	General Mills	Multi Bran Chex		Box	14 OZ
29	016000860308	General Mills	Multi Bran Chex		Box	16 OZ
30	016000275621	General Mills	Multigrain Cheerios	Multigrain	Box	12.8 OZ
31	016000687905	General Mills	Multigrain Cheerios	Multigrain	Box	16 OZ
32	016000423442	General Mills	Multigrain Cheerios	Multigrain	Box	16.2 OZ
33	016000442894	General Mills	Multigrain Cheerios	Multigrain	Box	36 OZ
34	016000860605	General Mills	Rice Chex		Box	12 OZ
35	016000275591	General Mills	Rice Chex		Box	12.8 OZ
36	016000811706	General Mills	Rice Chex		Box	15.6 OZ
37	016000860704	General Mills	Rice Chex		Box	17.5 OZ
38	016000487956	General Mills	Rice Chex		Box	18 OZ
39	016000811201	General Mills	Rice Chex		Box	21 OZ
40	016000487949	General Mills	Rice Chex Gluten Free		Box	12 OZ
41	883921118999	Good 'n Hearty	Instant Oatmeal, Apple and Cinnamon		Box	14 OZ
42	883921118975	Good 'n Hearty	Instant Oatmeal, Maple Brown Sugar		Box	13 OZ
43	883921118951	Good 'n Hearty	Instant Oatmeal, Regular		Box	12 OZ
44	03811009	Kellogg's	Corn Flakes		Box	12 OZ
45	038000001109	Kellogg's	Corn Flakes		Box	12 OZ

To update or add an item to the UPC database, fill out the UPC request form found on the Nevada WIC webpage and fax to  
WIC Administration at 775-684-4246.  
<http://nevadawic.org/vendors>

#	UPC	Brand	Product Description	Type	Pkg	Size
46	03812008	Kellogg's	Corn Flakes		Box	18 OZ
47	038000001208	Kellogg's	Corn Flakes		Box	18 OZ
48	038000001277	Kellogg's	Corn Flakes		Box	24 OZ
49	038000256479	Kellogg's	Corn Flakes		Box	24 OZ
50	038000482809	Kellogg's	Corn Flakes		Box	36 OZ
51	038000300011	Kellogg's	Frosted Mini Wheats		Box	15.3 OZ
52	038000027208	Kellogg's	Frosted Mini Wheats		Box	16 OZ
53	038000318290	Kellogg's	Frosted Mini Wheats		Box	18 OZ
54	038000049002	Kellogg's	Frosted Mini Wheats	Bite Size	Box	19 OZ
55	038000281686	Kellogg's	Frosted Mini Wheats		Box	19 OZ
56	038000027277	Kellogg's	Frosted Mini Wheats		Box	20.4 OZ
57	038000318344	Kellogg's	Frosted Mini Wheats		Box	24 OZ
58	038000470820	Kellogg's	Frosted Mini Wheats	Bite Size	Box	24 OZ
59	038000049200	Kellogg's	Frosted Mini Wheats	Bite Size	Box	24.3 OZ
60	038000937743	Kellogg's	Frosted Mini Wheats		Box	36 OZ
61	038000576195	Kellogg's	Frosted Mini Wheats	Big Bite	Box	18 OZ
62	042400178019	Malt O Meal	Blueberry Mini Spooners		Box	15 OZ
63	042400142997	Malt O Meal	Blueberry Mini Spooners		Bag	18 OZ
64	042400145998	Malt O Meal	Blueberry Mini Spooners		Bag	18 OZ
65	042400146322	Malt O Meal	Blueberry Mini Spooners		Box	18 OZ
66	042400172659	Malt O Meal	Blueberry Mini Spooners		Bag	36 OZ
67	042400181545	Malt O Meal	Blueberry Mini Spooners		Box	36 OZ
68	042400047483	Malt O Meal	Creamy Hot Wheat		Box	24 OZ
69	042400058007	Malt O Meal	Crispy Rice		Bag	18 OZ
70	042400070887	Malt O Meal	Crispy Rice		Box	18 OZ
71	042400905011	Malt O Meal	Crispy Rice		Bag	36 OZ
72	042400112747	Malt O Meal	Frosted Mini Spooners		Box	13 OZ
73	042400108177	Malt O Meal	Frosted Mini Spooners		Box	15 OZ
74	042400025238	Malt O Meal	Frosted Mini Spooners		Bag	15 OZ
75	042400026815	Malt O Meal	Frosted Mini Spooners		Bag	15 OZ
76	042400025542	Malt O Meal	Frosted Mini Spooners		Bag	18 OZ
77	042400071983	Malt O Meal	Frosted Mini Spooners		Box	18 OZ
78	042400098003	Malt O Meal	Frosted Mini Spooners		Bag	23 OZ
79	042400057444	Malt O Meal	Frosted Mini Spooners		Bag	27 OZ
80	042400925019	Malt O Meal	Frosted Mini Spooners		Bag	36 OZ
81	042400181521	Malt O Meal	Frosted Mini Spooners		Box	36 OZ
82	042400178002	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Box	15 OZ
83	042400109037	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Bag	18 OZ
84	042400070993	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Box	18 OZ
85	042400062370	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Bag	36 OZ
86	042400044215	Malt O Meal	Honey & Oat Blenders		Bag	12 OZ
87	042400044222	Malt O Meal	Honey & Oat Blenders		Bag	12 OZ
88	042400047452	Malt O Meal	Honey & Oat Blenders		Box	13.5 OZ
89	042400022961	Malt O Meal	Honey & Oat Blenders	Almond	Box	18 OZ
90	042400072058	Malt O Meal	Honey & Oat Blenders		Box	18 OZ
91	042400125334	Malt O Meal	Honey & Oat Blenders		Bag	18 OZ
92	042400125341	Malt O Meal	Honey & Oat Blenders	Almond	Bag	18 OZ
93	042400097693	Malt O Meal	Honey & Oat Blenders	Almond	Bag	19 OZ
94	042400097631	Malt O Meal	Honey & Oat Blenders		Bag	19.5 OZ
95	042400022879	Malt O Meal	Honey & Oat Blenders		Bag	24 OZ
96	042400036302	Malt O Meal	Honey & Oat Blenders		Bag	32 OZ
97	042400022992	Malt O Meal	Honey & Oat Blenders	Almond	Bag	36 OZ
98	042400022886	Malt O Meal	Honey & Oat Blenders		Bag	36 OZ
99	042400055075	Malt O Meal	Hot Farina		Box	24 OZ
100	042400001096	Malt O Meal	Original Hot Wheat		Box	18 OZ
101	042400001041	Malt O Meal	Original Hot Wheat		Box	24 OZ

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#	UPC	Brand	Product Description	Type	Pkg	Size
102	042400001058	Malt O Meal	Original Hot Wheat		Box	28 OZ
103	042400016045	MOM Oat Revolution	Apples & Cinnamon		Box	12.3 OZ
104	042400015932	MOM Oat Revolution	Classic		Box	11.6 OZ
105	042400017912	MOM Oat Revolution	Maple Brown Sugar		Box	15.1 OZ
106	042400016922	Mom's Best Naturals	Natural Quick Oats		Box	16 OZ
107	013130006118	Nabisco	Cream of Wheat		Box	14 OZ
108	013130006026	Nabisco	Cream of Wheat		Box	28 OZ
109	884912116505	Post	Banana Nut Crunch		Box	15.5 OZ
110	884912105103	Post	Grape Nuts		Box	16 OZ
111	884912004710	Post	Grape Nuts		Box	20.5 OZ
112	884912105219	Post	Grape Nuts		Box	24 OZ
113	884912004727	Post	Grape Nuts		Box	29 OZ
114	043000105405	Post	Grape Nuts		Box	32 OZ
115	884912105400	Post	Grape Nuts		Box	32 OZ
116	884912014245	Post	Honey Bunches of Oats	Honey Roasted	Box	14.5 OZ
117	043000112304	Post	Honey Bunches of Oats		Box	16 OZ
118	884912014269	Post	Honey Bunches of Oats	Honey Roasted	Box	18 OZ
119	884912017864	Post	Honey Bunches of Oats	Vanilla Bunches	Box	18 OZ
120	884912006233	Post	Honey Bunches of Oats	Almond Crunch	Box	18 OZ
121	043000112243	Post	Honey Bunches of Oats		Box	21 OZ
122	884912014290	Post	Honey Bunches of Oats		Box	24.5 OZ
123	884912014306	Post	Honey Bunches of Oats	Almond	Box	24.5 OZ
124	884912003928	Post	Honey Bunches of Oats	Honey Roasted	Box	27 OZ
125	884912003911	Post	Honey Bunches of Oats		Box	27 OZ
126	884912014252	Post	Honey Bunches of Oats	Almond	Box	14.5 OZ
127	043000112403	Post	Honey Bunches of Oats	Almond	Box	16 OZ
128	884912014276	Post	Honey Bunches of Oats	Almond	Box	18 OZ
129	884912005632	Post	Honey Bunches of Oats	Honey Crunch	Box	18 OZ
131	043000112250	Post	Honey Bunches of Oats	Almond	Box	21 OZ
132	884912006806	Post	Honey Bunches of Oats	Honey Roasted	Box	23 OZ
133	884912006813	Post	Honey Bunches of Oats	Almond	Box	23 OZ
134	884912249272	Post	Honey Bunches of Oats	Honey Roasted	Box	28 OZ
135	884912249265	Post	Honey Bunches of Oats	Almond	Box	28 OZ
136	030000012109	Quaker	Instant Oatmeal	Regular	Box	11.8 OZ
137	030000316238	Quaker	Instant Oatmeal	Regular	Box	20.7 OZ
138	030000063545	Quaker	Life		Box	13 OZ
139	030000063408	Quaker	Life		Box	15 OZ
140	030000061190	Quaker	Life		Box	18 OZ
141	030000061107	Quaker	Life		Box	21 OZ
142	030000313466	Quaker	Life		Box	21.6 OZ
143						
144						
145						

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