



Nevada and ITCN WIC Authorized  
**Cereals**



*This list is not all-inclusive and is updated on an ongoing basis.  
There may be products that are not on this list that are eligible.*

#	UPC	Brand	Product Description	Type	Pkg	Size
1	07240000256	B & G	Cream of Wheat	Whole Grain	Box	18 OZ
2	013130006125	B & G	Cream of Wheat		Box	28 OZ
3	13130006224	B & G	Cream of Wheat		Box	28 OZ
4	072400062209	B & G	Cream of Rice Gluten Free		Box	12 OZ
5	013130006989	B & G	Cream of Rice Gluten Free		Box	14 OZ
6	013130060257	B & G	Cream of Wheat Original		Box	12 OZ
7	018000630806	Farina Mills	Original Farina		Box	14 OZ
8	016000410770	General Mills	Berry Berry Kix		Box	12 OZ
9	016000487710	General Mills	Cheerios	Multigrain	Box	1 lb. 2 oz
10	016000487727	General Mills	Cheerios		Box	12 OZ
11	016000275645	General Mills	Cheerios		Box	14 OZ
12	016000666108	General Mills	Cheerios		Box	15 OZ
13	016000275287	General Mills	Cheerios		Box	18 OZ
14	016000666603	General Mills	Cheerios		Box	20 OZ
15	016000476080	General Mills	Cheerios		Box	21 OZ
16	016000663909	General Mills	Cheerios		Box	35 OZ
17	016000176829	General Mills	Cheerios		Box	36 OZ
18	016000427242	General Mills	Chex	Wheat	Box	19 OZ
19	016000860803	General Mills	Corn Chex		Box	12 OZ
20	016000487963	General Mills	Corn Chex		Box	12 OZ
21	016000275584	General Mills	Corn Chex		Box	14 OZ
22	016000811607	General Mills	Corn Chex		Box	16 OZ
23	016000860902	General Mills	Corn Chex		Box	17.5 OZ
24	016000487970	General Mills	Corn Chex		Box	18 OZ
25	016000808607	General Mills	Corn Chex		Box	22 OZ
26	016000409453	General Mills	Honey Kix		Box	12 OZ
27	016000275676	General Mills	Kix		Box	12 OZ
28	016000663701	General Mills	Kix		Box	13 OZ
29	016000625709	General Mills	Kix		Box	18 OZ
30	016000884908	General Mills	Kix		Box	36 OZ
31	016000275522	General Mills	Multi Bran Chex		Box	14 OZ
32	016000860308	General Mills	Multi Bran Chex		Box	16 OZ
33	016000275621	General Mills	Multigrain Cheerios	Multigrain	Box	12.8 OZ
34	016000687905	General Mills	Multigrain Cheerios	Multigrain	Box	16 OZ
35	016000423442	General Mills	Multigrain Cheerios	Multigrain	Box	16.2 OZ
36	016000442894	General Mills	Multigrain Cheerios	Multigrain	Box	36 OZ
37	016000860605	General Mills	Rice Chex		Box	12 OZ
38	016000275591	General Mills	Rice Chex		Box	12.8 OZ
39	016000811706	General Mills	Rice Chex		Box	15.6 OZ
40	016000860704	General Mills	Rice Chex		Box	17.5 OZ
41	016000487956	General Mills	Rice Chex		Box	18 OZ
42	016000811201	General Mills	Rice Chex		Box	21 OZ
43	016000487949	General Mills	Rice Chex Gluten Free		Box	12 OZ
44	016000125414	General Mills	Cheerios		Box	20 OZ
45	016000139732	General Mills	Honey Kix		Box	18 OZ

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WIC Administration at 775-684-4246.  
<http://nevadawic.org/vendors>

#	UPC	Brand	Product Description	Type	Pkg	Size
46	016000139756	General Mills	Berry Berry Kix		Box	18 OZ
47	016000275492	General Mills	Wheat Chex		Box	14 OZ
48	016000446182	General Mills	Cheerios Ancient Grains		Box	11.6 OZ
49	016000487697	General Mills	Cheerios Multi Grains		Box	12 OZ
50	016000860407	General Mills	Wheat Chex		Box	16 OZ
51	016000275638	General Mills	Total Whole Grain		Box	16 OZ
52	016000860506	General Mills	Wheat Chex		Box	23.5 OZ
53	016000301290	GM	Cheerios	Regular	Box	36 OZ
54	016000264243	GM	Cheerios	Regular	Box	36 OZ
55	883921118999	Good 'n Hearty	Instant Oatmeal, Apple and Cinnamon		Box	14 OZ
56	883921118975	Good 'n Hearty	Instant Oatmeal, Maple Brown Sugar		Box	13 OZ
57	883921118951	Good 'n Hearty	Instant Oatmeal, Regular		Box	12 OZ
58	038000001109	Kellogg's	Corn Flakes		Box	12 OZ
59	038000001208	Kellogg's	Corn Flakes		Box	18 OZ
60	038000001277	Kellogg's	Corn Flakes		Box	24 OZ
61	038000256479	Kellogg's	Corn Flakes		Box	24 OZ
62	038000482809	Kellogg's	Corn Flakes		Box	36 OZ
63	038000924224	Kellogg's	Crispix		Box	18 OZ
64	038000035302	Kellogg's	Crispix		Box	12 OZ
65	038000300011	Kellogg's	Frosted Mini Wheats		Box	15.3 OZ
66	038000027208	Kellogg's	Frosted Mini Wheats		Box	16 OZ
67	038000318290	Kellogg's	Frosted Mini Wheats		Box	18 OZ
68	038000049002	Kellogg's	Frosted Mini Wheats	Bite Size	Box	19 OZ
69	038000281686	Kellogg's	Frosted Mini Wheats		Box	19 OZ
70	038000027277	Kellogg's	Frosted Mini Wheats		Box	20.4 OZ
71	038000318344	Kellogg's	Frosted Mini Wheats		Box	24 OZ
72	038000470820	Kellogg's	Frosted Mini Wheats	Bite Size	Box	24 OZ
73	038000049200	Kellogg's	Frosted Mini Wheats	Bite Size	Box	24.3 OZ
74	038000937743	Kellogg's	Frosted Mini Wheats		Box	36 OZ
75	038000576195	Kellogg's	Frosted Mini Wheats	Big Bite	Box	18 OZ
76	038000596827	Kellogg's	Frosted Mini Wheats		Box	15.2 OZ
77	042400178019	Malt O Meal	Blueberry Mini Spooners		Box	15 OZ
78	042400142997	Malt O Meal	Blueberry Mini Spooners		Bag	18 OZ
79	042400145998	Malt O Meal	Blueberry Mini Spooners		Bag	18 OZ
80	042400146322	Malt O Meal	Blueberry Mini Spooners		Box	18 OZ
81	042400172659	Malt O Meal	Blueberry Mini Spooners		Bag	36 OZ
82	042400181545	Malt O Meal	Blueberry Mini Spooners		Box	36 OZ
83	042400047483	Malt O Meal	Creamy Hot Wheat		Box	24 OZ
84	042400058007	Malt O Meal	Crispy Rice		Bag	18 OZ
85	042400070887	Malt O Meal	Crispy Rice		Box	18 OZ
86	042400905011	Malt O Meal	Crispy Rice		Bag	36 OZ
87	042400112747	Malt O Meal	Frosted Mini Spooners		Box	13 OZ
88	042400108177	Malt O Meal	Frosted Mini Spooners		Box	15 OZ
89	042400025238	Malt O Meal	Frosted Mini Spooners		Bag	15 OZ
90	042400026815	Malt O Meal	Frosted Mini Spooners		Bag	15 OZ
91	042400025542	Malt O Meal	Frosted Mini Spooners		Bag	18 OZ
92	042400071983	Malt O Meal	Frosted Mini Spooners		Box	18 OZ
93	042400098003	Malt O Meal	Frosted Mini Spooners		Bag	23 OZ
94	042400057444	Malt O Meal	Frosted Mini Spooners		Bag	27 OZ
95	042400925019	Malt O Meal	Frosted Mini Spooners		Bag	36 OZ
96	042400178002	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Box	15 OZ
97	042400109037	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Bag	18 OZ
98	042400070993	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Box	18 OZ
99	042400062370	Malt O Meal	Frosted Strawberry Cream Mini Spooners		Bag	36 OZ
100	042400055075	Malt O Meal	Hot Farina		Box	24 OZ
101	042400001096	Malt O Meal	Original Hot Wheat		Box	18 OZ

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102	042400001041	Malt O Meal	Original Hot Wheat		Box	24 OZ
103	042400001058	Malt O Meal	Original Hot Wheat		Box	28 OZ
104	042400107934	Malt O Meal	Crispy Rice		Box	12 OZ
105	042400016045	MOM Oat Revolution	Apples & Cinnamon		Box	12.3 OZ
106	042400015932	MOM Oat Revolution	Classic		Box	11.6 OZ
107	042400017912	MOM Oat Revolution	Maple Brown Sugar		Box	15.1 OZ
108	042400016922	Mom's Best Naturals	Natural Quick Oats		Box	16 OZ
109	013130006118	Nabisco	Cream of Wheat		Box	14 OZ
110	013130006026	Nabisco	Cream of Wheat		Box	28 OZ
111	884912116505	Post	Banana Nut Crunch		Box	15.5 OZ
112	884912105103	Post	Grape Nuts		Box	16 OZ
113	884912004710	Post	Grape Nuts		Box	20.5 OZ
114	884912105219	Post	Grape Nuts		Box	24 OZ
115	884912004727	Post	Grape Nuts		Box	29 OZ
116	043000105405	Post	Grape Nuts		Box	32 OZ
117	884912105400	Post	Grape Nuts		Box	32 OZ
118	884912014245	Post	Honey Bunches of Oats	Honey Roasted	Box	14.5 OZ
119	043000112304	Post	Honey Bunches of Oats		Box	16 OZ
120	884912014269	Post	Honey Bunches of Oats	Honey Roasted	Box	18 OZ
121	884912017864	Post	Honey Bunches of Oats	Vanilla Bunches	Box	18 OZ
122	884912006233	Post	Honey Bunches of Oats	Almond Crunch	Box	18 OZ
123	043000112243	Post	Honey Bunches of Oats		Box	21 OZ
124	884912014290	Post	Honey Bunches of Oats		Box	24.5 OZ
125	884912014306	Post	Honey Bunches of Oats	Almond	Box	24.5 OZ
126	884912003928	Post	Honey Bunches of Oats	Honey Roasted	Box	27 OZ
127	884912003911	Post	Honey Bunches of Oats		Box	27 OZ
128	884912014252	Post	Honey Bunches of Oats	Almond	Box	14.5 OZ
129	043000112403	Post	Honey Bunches of Oats	Almond	Box	16 OZ
130	884912014276	Post	Honey Bunches of Oats	Almond	Box	18 OZ
131	884912005632	Post	Honey Bunches of Oats	Honey Crunch	Box	18 OZ
132	043000112250	Post	Honey Bunches of Oats	Almond	Box	21 OZ
133	884912006806	Post	Honey Bunches of Oats	Honey Roasted	Box	23 OZ
134	884912006813	Post	Honey Bunches of Oats	Almond	Box	23 OZ
135	884912249272	Post	Honey Bunches of Oats	Honey Roasted	Box	28 OZ
136	884912113139	Post	Bran Flakes		Box	16 OZ
137	884912249265	Post	Honey Bunches of Oats	Almond	Box	28 OZ
138	030000012109	Quaker	Instant Oatmeal	Regular	Box	11.8 OZ
139	030000316238	Quaker	Instant Oatmeal	Regular	Box	20.7 OZ
140	030000063545	Quaker	Life		Box	13 OZ
141	030000063408	Quaker	Life		Box	15 OZ
142	030000061190	Quaker	Life		Box	18 OZ
143	030000061107	Quaker	Life		Box	21 OZ
144	030000313466	Quaker	Life		Box	21.6 OZ

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