



Nevada and ITCN WIC Authorized
Cereals



*This list is not all-inclusive and is updated on an ongoing basis.
 There may be products that are not on this list that are eligible.*

| # | UPC | Brand | Product Description | Type | Pkg | Size |
|----|--------------|---------------|---------------------------|-------------|-----|------------|
| 1 | 07240000256 | B & G | Cream of Wheat | Whole Grain | Box | 18 OZ |
| 2 | 013130006125 | B & G | Cream of Wheat | | Box | 28 OZ |
| 3 | 13130006224 | B & G | Cream of Wheat | | Box | 28 OZ |
| 4 | 072400062209 | B & G | Cream of Rice Gluten Free | | Box | 12 OZ |
| 5 | 013130006989 | B & G | Cream of Rice Gluten Free | | Box | 14 OZ |
| 6 | 013130060257 | B & G | Cream of Wheat Original | | Box | 12 OZ |
| 7 | 018000630806 | Farina Mills | Original Farina | | Box | 14 OZ |
| 8 | 016000410770 | General Mills | Berry Berry Kix | | Box | 12 OZ |
| 9 | 016000487710 | General Mills | Cheerios | Multigrain | Box | 1 lb. 2 oz |
| 10 | 016000487727 | General Mills | Cheerios | | Box | 12 OZ |
| 11 | 016000275645 | General Mills | Cheerios | | Box | 14 OZ |
| 12 | 016000666108 | General Mills | Cheerios | | Box | 15 OZ |
| 13 | 016000275287 | General Mills | Cheerios | | Box | 18 OZ |
| 14 | 016000666603 | General Mills | Cheerios | | Box | 20 OZ |
| 15 | 016000476080 | General Mills | Cheerios | | Box | 21 OZ |
| 16 | 016000663909 | General Mills | Cheerios | | Box | 35 OZ |
| 17 | 016000176829 | General Mills | Cheerios | | Box | 36 OZ |
| 18 | 016000427242 | General Mills | Chex | Wheat | Box | 19 OZ |
| 19 | 016000860803 | General Mills | Corn Chex | | Box | 12 OZ |
| 20 | 016000487963 | General Mills | Corn Chex | | Box | 12 OZ |
| 21 | 016000275584 | General Mills | Corn Chex | | Box | 14 OZ |
| 22 | 016000811607 | General Mills | Corn Chex | | Box | 16 OZ |
| 23 | 016000860902 | General Mills | Corn Chex | | Box | 17.5 OZ |
| 24 | 016000487970 | General Mills | Corn Chex | | Box | 18 OZ |
| 25 | 016000808607 | General Mills | Corn Chex | | Box | 22 OZ |
| 26 | 016000409453 | General Mills | Honey Kix | | Box | 12 OZ |
| 27 | 016000275676 | General Mills | Kix | | Box | 12 OZ |
| 28 | 016000663701 | General Mills | Kix | | Box | 13 OZ |
| 29 | 016000625709 | General Mills | Kix | | Box | 18 OZ |
| 30 | 016000884908 | General Mills | Kix | | Box | 36 OZ |
| 31 | 016000275522 | General Mills | Multi Bran Chex | | Box | 14 OZ |
| 32 | 016000860308 | General Mills | Multi Bran Chex | | Box | 16 OZ |
| 33 | 016000275621 | General Mills | Multigrain Cheerios | Multigrain | Box | 12.8 OZ |
| 34 | 016000687905 | General Mills | Multigrain Cheerios | Multigrain | Box | 16 OZ |
| 35 | 016000423442 | General Mills | Multigrain Cheerios | Multigrain | Box | 16.2 OZ |
| 36 | 016000442894 | General Mills | Multigrain Cheerios | Multigrain | Box | 36 OZ |
| 37 | 016000860605 | General Mills | Rice Chex | | Box | 12 OZ |
| 38 | 016000275591 | General Mills | Rice Chex | | Box | 12.8 OZ |
| 39 | 016000811706 | General Mills | Rice Chex | | Box | 15.6 OZ |
| 40 | 016000860704 | General Mills | Rice Chex | | Box | 17.5 OZ |
| 41 | 016000487956 | General Mills | Rice Chex | | Box | 18 OZ |
| 42 | 016000811201 | General Mills | Rice Chex | | Box | 21 OZ |
| 43 | 016000487949 | General Mills | Rice Chex Gluten Free | | Box | 12 OZ |
| 44 | 016000125414 | General Mills | Cheerios | | Box | 20 OZ |
| 45 | 016000139732 | General Mills | Honey Kix | | Box | 18 OZ |

To update or add an item to the UPC database, fill out the UPC request form found on the Nevada WIC webpage and fax to
 WIC Administration at 775-684-4246.
<http://nevadawic.org/vendors>

| # | UPC | Brand | Product Description | Type | Pkg | Size |
|-----|--------------|----------------|--|--------------|-----|---------|
| 46 | 016000139756 | General Mills | Berry Berry Kix | | Box | 18 OZ |
| 47 | 016000275492 | General Mills | Wheat Chex | | Box | 14 OZ |
| 48 | 016000446182 | General Mills | Cheerios Ancient Grains | | Box | 11.6 OZ |
| 49 | 016000487697 | General Mills | Cheerios Multi Grains | | Box | 12 OZ |
| 50 | 016000860407 | General Mills | Wheat Chex | | Box | 16 OZ |
| 51 | 016000275638 | General Mills | Total Whole Grain | | Box | 16 OZ |
| 52 | 016000860506 | General Mills | Wheat Chex | | Box | 23.5 OZ |
| 53 | 016000301290 | GM | Cheerios | Regular | Box | 36 OZ |
| 54 | 016000264243 | GM | Cheerios | Regular | Box | 36 OZ |
| 55 | 883921118999 | Good 'n Hearty | Instant Oatmeal, Apple and Cinnamon | | Box | 14 OZ |
| 56 | 883921118975 | Good 'n Hearty | Instant Oatmeal, Maple Brown Sugar | | Box | 13 OZ |
| 57 | 883921118951 | Good 'n Hearty | Instant Oatmeal, Regular | | Box | 12 OZ |
| 58 | 038000001109 | Kellogg's | Corn Flakes | | Box | 12 OZ |
| 59 | 038000001208 | Kellogg's | Corn Flakes | | Box | 18 OZ |
| 60 | 038000001277 | Kellogg's | Corn Flakes | | Box | 24 OZ |
| 61 | 038000256479 | Kellogg's | Corn Flakes | | Box | 24 OZ |
| 62 | 038000482809 | Kellogg's | Corn Flakes | | Box | 36 OZ |
| 63 | 038000924224 | Kellogg's | Crispix | | Box | 18 OZ |
| 64 | 038000035302 | Kellogg's | Crispix | | Box | 12 OZ |
| 65 | 038000300011 | Kellogg's | Frosted Mini Wheats | | Box | 15.3 OZ |
| 66 | 038000199349 | Kellogg's | Frosted Mini Wheats | | Box | 18 OZ |
| 67 | 038000027208 | Kellogg's | Frosted Mini Wheats | | Box | 16 OZ |
| 68 | 038000318290 | Kellogg's | Frosted Mini Wheats | | Box | 18 OZ |
| 69 | 038000049002 | Kellogg's | Frosted Mini Wheats | Bite Size | Box | 19 OZ |
| 70 | 038000281686 | Kellogg's | Frosted Mini Wheats | | Box | 19 OZ |
| 71 | 038000027277 | Kellogg's | Frosted Mini Wheats | | Box | 20.4 OZ |
| 72 | 038000318344 | Kellogg's | Frosted Mini Wheats | | Box | 24 OZ |
| 73 | 038000470820 | Kellogg's | Frosted Mini Wheats | Bite Size | Box | 24 OZ |
| 74 | 038000049200 | Kellogg's | Frosted Mini Wheats | Bite Size | Box | 24.3 OZ |
| 75 | 038000937743 | Kellogg's | Frosted Mini Wheats | | Box | 36 OZ |
| 76 | 038000576195 | Kellogg's | Frosted Mini Wheats | Big Bite | Box | 18 OZ |
| 77 | 038000596827 | Kellogg's | Frosted Mini Wheats | | Box | 15.2 OZ |
| 78 | 038000199554 | Kellogg's | Frosted Mini Wheats | Little Bites | Box | 15.9 OZ |
| 79 | 042400178019 | Malt O Meal | Blueberry Mini Spooners | | Box | 15 OZ |
| 80 | 042400142997 | Malt O Meal | Blueberry Mini Spooners | | Bag | 18 OZ |
| 81 | 042400145998 | Malt O Meal | Blueberry Mini Spooners | | Bag | 18 OZ |
| 82 | 042400146322 | Malt O Meal | Blueberry Mini Spooners | | Box | 18 OZ |
| 83 | 042400172659 | Malt O Meal | Blueberry Mini Spooners | | Bag | 36 OZ |
| 84 | 042400181545 | Malt O Meal | Blueberry Mini Spooners | | Box | 36 OZ |
| 85 | 042400047483 | Malt O Meal | Creamy Hot Wheat | | Box | 24 OZ |
| 86 | 042400058007 | Malt O Meal | Crispy Rice | | Bag | 18 OZ |
| 87 | 042400070887 | Malt O Meal | Crispy Rice | | Box | 18 OZ |
| 88 | 042400905011 | Malt O Meal | Crispy Rice | | Bag | 36 OZ |
| 89 | 042400112747 | Malt O Meal | Frosted Mini Spooners | | Box | 13 OZ |
| 90 | 042400108177 | Malt O Meal | Frosted Mini Spooners | | Box | 15 OZ |
| 91 | 042400025238 | Malt O Meal | Frosted Mini Spooners | | Bag | 15 OZ |
| 92 | 042400026815 | Malt O Meal | Frosted Mini Spooners | | Bag | 15 OZ |
| 93 | 042400025542 | Malt O Meal | Frosted Mini Spooners | | Bag | 18 OZ |
| 94 | 042400071983 | Malt O Meal | Frosted Mini Spooners | | Box | 18 OZ |
| 95 | 042400098003 | Malt O Meal | Frosted Mini Spooners | | Bag | 23 OZ |
| 96 | 042400057444 | Malt O Meal | Frosted Mini Spooners | | Bag | 27 OZ |
| 97 | 042400925019 | Malt O Meal | Frosted Mini Spooners | | Bag | 36 OZ |
| 98 | 042400178002 | Malt O Meal | Frosted Strawberry Cream Mini Spooners | | Box | 15 OZ |
| 99 | 042400109037 | Malt O Meal | Frosted Strawberry Cream Mini Spooners | | Bag | 18 OZ |
| 100 | 042400070993 | Malt O Meal | Frosted Strawberry Cream Mini Spooners | | Box | 18 OZ |
| 101 | 042400062370 | Malt O Meal | Frosted Strawberry Cream Mini Spooners | | Bag | 36 OZ |

To update or add an item to the UPC database, fill out the UPC request form found on the Nevada WIC webpage and fax to
WIC Administration at 775-684-4246.
<http://nevadawic.org/vendors>

| # | UPC | Brand | Product Description | Type | Pkg | Size |
|-----|--------------|---------------------|-----------------------|-----------------|-----|---------|
| 102 | 042400055075 | Malt O Meal | Hot Farina | | Box | 24 OZ |
| 103 | 042400001096 | Malt O Meal | Original Hot Wheat | | Box | 18 OZ |
| 104 | 042400001041 | Malt O Meal | Original Hot Wheat | | Box | 24 OZ |
| 105 | 042400001058 | Malt O Meal | Original Hot Wheat | | Box | 28 OZ |
| 106 | 042400107934 | Malt O Meal | Crispy Rice | | Box | 12 OZ |
| 107 | 042400016045 | MOM Oat Revolution | Apples & Cinnamon | | Box | 12.3 OZ |
| 108 | 042400015932 | MOM Oat Revolution | Classic | | Box | 11.6 OZ |
| 109 | 042400017912 | MOM Oat Revolution | Maple Brown Sugar | | Box | 15.1 OZ |
| 110 | 042400016922 | Mom's Best Naturals | Natural Quick Oats | | Box | 16 OZ |
| 111 | 013130006118 | Nabisco | Cream of Wheat | | Box | 14 OZ |
| 112 | 013130006026 | Nabisco | Cream of Wheat | | Box | 28 OZ |
| 113 | 884912116505 | Post | Banana Nut Crunch | | Box | 15.5 OZ |
| 114 | 884912105103 | Post | Grape Nuts | | Box | 16 OZ |
| 115 | 884912004710 | Post | Grape Nuts | | Box | 20.5 OZ |
| 116 | 884912105219 | Post | Grape Nuts | | Box | 24 OZ |
| 117 | 884912004727 | Post | Grape Nuts | | Box | 29 OZ |
| 118 | 043000105405 | Post | Grape Nuts | | Box | 32 OZ |
| 119 | 884912105400 | Post | Grape Nuts | | Box | 32 OZ |
| 120 | 884912014245 | Post | Honey Bunches of Oats | Honey Roasted | Box | 14.5 OZ |
| 121 | 043000112304 | Post | Honey Bunches of Oats | | Box | 16 OZ |
| 122 | 884912014269 | Post | Honey Bunches of Oats | Honey Roasted | Box | 18 OZ |
| 123 | 884912017864 | Post | Honey Bunches of Oats | Vanilla Bunches | Box | 18 OZ |
| 124 | 884912006233 | Post | Honey Bunches of Oats | Almond Crunch | Box | 18 OZ |
| 125 | 043000112243 | Post | Honey Bunches of Oats | | Box | 21 OZ |
| 126 | 884912014290 | Post | Honey Bunches of Oats | | Box | 24.5 OZ |
| 127 | 884912014306 | Post | Honey Bunches of Oats | Almond | Box | 24.5 OZ |
| 128 | 884912003928 | Post | Honey Bunches of Oats | Honey Roasted | Box | 27 OZ |
| 129 | 884912003911 | Post | Honey Bunches of Oats | | Box | 27 OZ |
| 130 | 884912014252 | Post | Honey Bunches of Oats | Almond | Box | 14.5 OZ |
| 131 | 043000112403 | Post | Honey Bunches of Oats | Almond | Box | 16 OZ |
| 132 | 884912014276 | Post | Honey Bunches of Oats | Almond | Box | 18 OZ |
| 133 | 884912005632 | Post | Honey Bunches of Oats | Honey Crunch | Box | 18 OZ |
| 134 | 043000112250 | Post | Honey Bunches of Oats | Almond | Box | 21 OZ |
| 135 | 884912006806 | Post | Honey Bunches of Oats | Honey Roasted | Box | 23 OZ |
| 136 | 884912006813 | Post | Honey Bunches of Oats | Almond | Box | 23 OZ |
| 137 | 884912249272 | Post | Honey Bunches of Oats | Honey Roasted | Box | 28 OZ |
| 138 | 884912113139 | Post | Bran Flakes | | Box | 16 OZ |
| 139 | 884912249265 | Post | Honey Bunches of Oats | Almond | Box | 28 OZ |
| 140 | 030000012109 | Quaker | Instant Oatmeal | Regular | Box | 11.8 OZ |
| 141 | 030000316238 | Quaker | Instant Oatmeal | Regular | Box | 20.7 OZ |
| 142 | 030000063545 | Quaker | Life | | Box | 13 OZ |
| 143 | 030000063408 | Quaker | Life | | Box | 15 OZ |
| 144 | 030000061190 | Quaker | Life | | Box | 18 OZ |
| 145 | 030000061107 | Quaker | Life | | Box | 21 OZ |
| 146 | 030000313466 | Quaker | Life | | Box | 21.6 OZ |

To update or add an item to the UPC database, fill out the UPC request form found on the Nevada WIC webpage and fax to
WIC Administration at 775-684-4246.
<http://nevadawic.org/vendors>