



## ABOUT WIC

WIC was established as a permanent program in 1974 to safeguard the health of low-income pregnant and postpartum women, infants, and children up to age 5 who are at nutritional risk. This mission is carried out by providing supplemental nutritious foods, nutrition education (including breastfeeding promotion and support), and referrals to health and other social services.

### Where is WIC available?

The program is available in all 50 States, 34 Indian Tribal Organizations, American Samoa, District of Columbia, Guam, Commonwealth of the Northern Mariana Islands, Puerto Rico, and the Virgin Islands. While funded through grants from the Federal Government, WIC is administered by 90 State agencies, with services provided at a variety of clinic locations including, but not limited to, county health departments, hospitals, schools, and Indian Health Service facilities.

**WIC eligibility is NOT limited based on citizenship or immigration status.**

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## Infant Formula

Starting Winter 2020/2021, the requirement to provide medical documentation for Similac Sensitive, Total Comfort, and Spit Up infant formulas was changed so participants who need this formula type no longer need a prescription. Because of this change, stores may see an increase in need for and participant redemption of the below Similac products. Nevada WIC does not have any new minimum stock requirements regarding this change.



Vendors **MUST** carry the following two contract infant formulas **AT ALL TIMES**: Similac Advance and Similac Soy Isomil.

### Similac Advance

- Milk Based Powder Infant Formula
- ONLY 12.4oz Containers
- 12 cans in stock (on shelf or in stockroom/space) at all times
- UPC: 070074559582



### Similac Soy Isomil

- Soy Based Powder Infant Formula
- ONLY 12.4oz Containers
- 6 cans in stock (on shelf or in stockroom/space) at all times
- UPC: 070074559643



### Similac Pro-Advance IS NOT WIC authorized

Please ensure WIC Approved shelf tags are **NOT** placed under Similac Pro-Advance

The WIC Program is able to modify infant food packages to include special formulas for those infants on the program who may have digestive issues, other medical needs or special circumstances. Vendors MUST purchase Infant Formula from a provider listed on the Authorized Infant Formula Supplier List (see page 6). Using an Authorized Supplier ensures an authentic product is being sold to participants and fed to babies, helps prevent counterfeit formula sales, and therefore protects WIC Vendors.

Listed below are the current WIC Approved Infant Formula descriptions with corresponding UPC and size.

Please DO NOT make a WIC eligibility determination for an infant formula, ALWAYS scan the item and let the cash register system decide if the infant formula is available for the participant. If the item is not redeeming as a WIC Benefit for the participant, please refer them to their local WIC Clinic for assistance.

UPC	Item Description	Size
070074535111	Elecare Powder	14.13oz
300870019448	Enfamil Enfacare Powder	12.8oz
300875122082	Enfamil NeuroPro Powder	12.8oz
300870498014	Enfamil Nutramigen Concentrate	13oz
300875115640	Enfamil Nutramigen Ready to Feed	32oz
300870499011	Enfamil Nutramigen Ready to Feed	32oz
300871239418	Enfamil Nutramigen with Enflora Pow-	12.6oz
300870367013	Enfamil Pregestimil Powder	16oz
070074559643	Similac Soy Isomil Powder	12.4oz
070074559681	Similac Soy Isomil Ready to Feed	32oz
070074569765	Similac Soy Isomil Concentrate	13oz
070074586045	Similac Soy Isomil Ready to Feed	8oz 6
070074569741	Similac Advance Concentrate	13oz
070074559582	Similac Advance Powder	12.4oz
070074533643	Similac Advance Ready to Feed	32oz
070074647128	Similac Alimentum Powder	12.1oz
070074575131	Similac Alimentum Ready to Feed	32oz
070074509600	Similac For Spit Up Powder	12.3oz
070074567310	Similac For Spit Up Ready to Feed	32oz
070074574318	Similac NeoSure Powder	13.1oz
070074574561	Similac NeoSure Ready to Feed	32oz
070074575360	Similac Sensitive Concentrate	13oz
070074575414	Similac Sensitive Powder	12.6oz
070074575346	Similac Sensitive Ready to Feed	32oz
070074626000	Similac Total Comfort Powder	12oz

**Legend:**

Green—required minimum stock formulas

- Similac Soy Isomil Powder, 12.4oz
- Similac Advance Powder, 12.4oz

Yellow—no prescription required

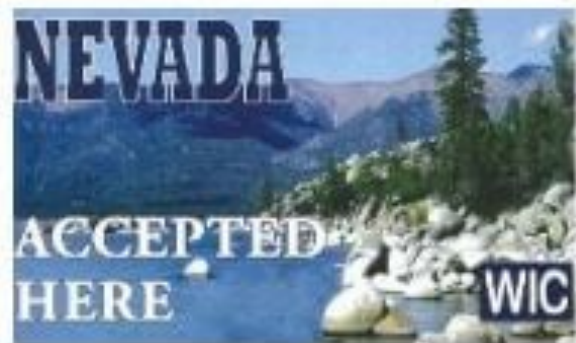
- Similac For Spit Up Powder, 12.3oz
- Similac Sensitive Powder, 12.6oz
- Similac Total Comfort Powder, 12oz



## Important WIC Reminders

- All store Point-of-Sale systems work different. To lessen the chance of possible issues at the cash register it is best to scan each item individually, even if there are multiples of the same item. The register system will decide if the item is WIC Approved.
- Nevada WIC has over 12,000 unique UPC/PLU codes in the Approved Product List (APL). If a UPC is not in the APL, the item will not scan as WIC eligible at the register.
  - Updates to packaging sometimes come with a new UPC that may not be in the APL. New products will also have a UPC that needs to be added to the APL.
  - To submit UPC's to the State WIC office for review. Visit the online UPC Submission Page: <https://nevadawic.org/vendor-food-submission> or email the UPC request form, nutrition label and bar code to: [DPBHWICVendor@health.nv.gov](mailto:DPBHWICVendor@health.nv.gov).
  - It is the responsibility of the Store Staff to notify the Store's IT Department or Third-Party Processor when WIC Approved foods do not scan.
- **ALL WIC SALES ARE FINAL.** WIC Foods may only be exchanged for the exact same foods if the item purchased is damaged or expired.
- WIC foods MAY NOT be returned for cash.
- Valid coupons must be accepted when presented.
- Participants may pay the difference on fruits and veggies that exceed their Cash Value Benefits (CVB).
- **Please Note: Foster Families may have more than one WIC EBT Card depending on the children they are fostering.** They may use multiple cards in one visit as long as each card is used in a separate transaction.

## WIC Approved Signage



There are a three types of WIC Approved Signs. The **required signs include door signs and**, if applicable, **lane markers**.

Door signs should be placed at all entrances of the store. For stores with multiple entrances, each entrance needs a door sign.

If stores have a dedicated lane for WIC transactions, use of lane marker signage is required.

Use of the yellow WIC approved shelf tags is encouraged but not required at this time. These tags help participants easily recognize WIC approved products in stores.

Vendors are responsible for correctly placing the shelf tags with corresponding WIC approved items. Make sure to check store shelves periodically to ensure proper placement of these tags.



To order more WIC Approved Signage, please place an order using the online ordering form: <https://nevadawic.org/nevada-wic-vendor-supply-orders/> or email the Vendor Team at [DPBHWICVendor@health.nv.gov](mailto:DPBHWICVendor@health.nv.gov).



**PLEASE REMEMBER:** Store confirmation of receipt and distribution of this newsletter is required. Without submission of written confirmation, stores will be out of compliance with the WIC Vendor Agreement to train and update all cashiers. **In your confirmation please be sure to include store name and store number as applicable.**

## Approved Infant Formula Suppliers

Infant Formula Wholesaler	Wholesaler Address	Fax Number	Phone Number
Abbott Laboratories	1250 W. Maricopa Hwy Casa Grande, Az. 85293	614-624-6113	520-421-6600
Affiliated Foods	PO Box 30300 Amarillo, Texas 79120	806-372-1404	806-372-3851
AmeriSourceBergen Wholesale	PO BOX 6670 Phoenix, Arizona 85005	602-353-0363	800-352-4039
Associated Food Stores	PO BOX 30430 Salt Lake City, Utah 84130	801-978-8551	801-978-8686
C&S	3771 Channel Dr. Sacramento, CA 95691		916-373-4200
Cardinal Health	600 North 83rd Avenue Ontario, California 91761		909-947-2066
Costal Pacific Distributor (US Commissaries Only)	P.O. Box 30910 Stockton, CA 95213	209-983-8428	800-500-2611
Jetro Cash & Carry LONG BEACH	2300 E. 68th Street Long Beach, CA 90805		562-634-6771
McKesson Drug Co. (Large Orders)	2323 North 27th Avenue Phoenix, Arizona 85009		623-293-5200
McKesson General Medical- (Small Orders)	7343 South Hardy Drive, Suite #101 Tempe, Arizona 85283	602-707-0832	480-232-9443
Raley's	4061 Gateway Park Blvd Sacramento, CA 95834	916 928-0761	916 928- 7700
Super Store Industries	16888 McKinley Ave., Lathrop, CA 95330		209-858-2010
Unico	51 Blackburn Avenue Gloucester, ME 01930	561-582-8558	561-582-3030
Unified Wester Grocers	5200 Sheila Street Commerce, California 90040	323-265-2985	323-264-5200
Wal Mart D.C. #7048	2155 USA Parkway McCarran, NV 89434	775-356-5067	775-356-5065
Winco Foods	4400 Crows Landing, Modesto, CA 95358/ PO Box 581770 Modesto, CA 95358	209-537-3444	209-537-1444
Winco Foods Distribution Center	2390 E. Freight Street Boise, ID 83716		208-954-8272
Infant Formula	Manufacturer Address	Fax Number	Phone Number
Mead Johnson & Company, LLC	Mead Johnson Nutrition Group 2400 West Lloyd Expressway Evansville, IN 47721	800-318-6890	800-318-7269 - Option 3
Abbott Laboratories Ross Products Division	Abbott Laboratories Ross Products Division 625 Cleveland Avenue Columbus, Ohio 43215-1724		301-795-2300
Nutricia North America	9900 Belward Campus Drive, Suite #100 Rockville, Maryland 20850		301-795-2300
Prolacta Bioscience	757 Baldwin Park Blvd. City of Industry, CA 91746		800-776-5228
PBM Nutritionals	652 Peter Jefferson Pkwy., Suite 300 Charlottesville, VA 22911	480-991-5892	800-959-2066

## WE WANT TO HEAR FROM YOU!

Send your questions to:

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WIC Main Line Phone: 775-684-5942

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You can find helpful information about the Nevada WIC program requirements at:

<http://nevadawic.org/vendors>

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- (1) mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;
- (2) fax: (202) 690-7442; or
- (3) e-mail: [program.intake@usda.gov](mailto:program.intake@usda.gov).

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