



## Vendor Annual Training is complete

Thank you Vendors for attending the Nevada WIC Annual Vendor Training for 2021.

The training can be found online in English and Spanish PDF formats as well as a recorded video (audio is in English only).

<https://nevadawic.org/vendors/training-resource-materials/>

Please contact the Vendor Team should you have any questions regarding the training or topics discussed.

Thank you for your continued support of our participants and communities.

**Thank you Vendors!**

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## Vendor Complaint Process

Please let the Nevada WIC Office know about any issues with WIC shoppers you are not able to resolve, repeat offenders, or shoppers that treat store employees rudely. This gives Nevada WIC an opportunity to contact a shopper and provide education or address problems before they escalate.

Our complaint form can be found online, or you can contact our Office directly.

<https://nevadawic.org/contact/feedback-and-complaint-submission/complaint-against-participant/>

## Minimum Stock Requirements

Due to the COVID-19 Pandemic, minimum stock requirements are flexible regarding varieties and brands. Stores are still required to meet the minimum stock levels per the Nevada WIC Minimum Stock Requirements, including but not limited to:

- Infant Formulas:

Similac Advanced Powder, 12.4oz, UPC 070074559582 - 12 cans in stock at all times

Similac Soy Isomil Powder, 12.4oz, UPC 070074559643 - 6 cans in stock at all times

- A variety of fruits and vegetables (canned, frozen, fresh, or bagged).
- A variety of approved Adult Cereals
- Fresh milk and eggs
- A variety of juices (frozen concentrate, 64oz, or 48oz) Approved foods can be found in the APL file by UPC at <https://nevadawic.org/vendors/upc-database/>.

**Full minimum stock requirements are outlined at <https://nevadawic.org/wp-content/uploads/2020/08/Nevada-WIC-Minimum-Stock-Requirements.pdf>.**





## Nevada WIC Minimum Stock Requirements

Food Category*	Approved Sizes	Minimum Required Inventory
Baby Cereal	Gerber Or Beechnut 8 oz. box or 16 oz. box or flip-lid container Barley, Rice, Oatmeal, Whole Grain, Multigrain or Mixed	32 oz. total; including at least 2 boxes or containers of 8 oz. baby cereal
Baby Food- Fruits and Vegetables	3.5 to 4 oz size Step 2 or 2 1/2 only	Any combination of 32 total jars or plastic containers Must stock 2 kinds of fruits and 2 kinds of vegetables
Baby Food- Meats	2.5 oz. container; Step 1 or 2	16 jars total
Breakfast Cereal	Cold Cereal - 12 to 36 oz box Hot cereal - 11.8 oz box or larger	12 boxes total; 2 varieties of cold cereal; one hot cereal; including at least 1 whole grain cereal
Cheese	1 lb (16 oz) blocked, sliced and string	Six 1 lb blocks total; 3 varieties
Dried or Canned Beans/Peas/Lentils	16 oz. bag, or 14-16 oz. can	64 oz. total; 2 varieties
Eggs	12- count carton (1 dozen) Large, white chicken eggs grade AA	6 cartons
Fish- Canned	Tuna, 5 oz. or larger chunk light ONLY Sardines, 3.75 oz. or larger	12 cans total; 2 varieties
Fresh Fruits and Vegetables	Seven (7) or more varieties of fresh fruits <b>AND</b> seven (7) or more varieties of fresh vegetables	Five (5) or more units of fruits <b>AND</b> five (5) or more units of vegetables of each variety
Infant Formula	See the Nevada WIC Approved food list for further clarification	12 cans Similac Advance 12.4 oz. powder; 5 cans Similac Soy Isomil 12.4 oz.
Juice Concentrate	11.5 oz./ 12 oz. frozen/ pourable container	6 total cans; 2 varieties
Juice Single Strength	64 oz. plastic bottle 100% Juice - brand specified	6 bottles total; 2 varieties
Milk	Gallon, Half Gallons and Quarts	10 gallons total; including a total of at least 5 gallons 1% or nonfat milk; any combination of approved sizes
Peanut Butter	16 - 18 oz. jars	6 jars total; 2 varieties
Whole Grain Choices	100% Whole Wheat Bread 16 oz. loaves Brown Rice or Whole Wheat or Corn Tortillas 16 oz. package	100% Whole Wheat Bread 6 loaves Brown Rice or Whole Grain Tortillas 5 lbs
Frozen Fruits and Vegetables, Goat Milk, Soy Beverages and Tofu	<b>No minimum inventory requirement</b>	

\* Please refer to the current Nevada WIC Approved Food List for specific approved brands and other criteria. You are not required to carry every authorized brand and size.

All stores are required to meet the WIC minimum stock requirements at all times.



## CVB Increase: Through March 2022

Participants' CVB (cash value benefit) for fresh, canned, and frozen fruits and vegetables will be increased through the month of March 2022. The increase in CVB will only be through March 31st, 2022, but may extend past this date. Further notification will be sent out if this occurs and is dependent upon Federal Legislation.

Participants who previously received \$9 or \$11 in CVB monthly will now receive the following amounts in CVB depending on their age (Infant food packages will not be allotted a CVB):

- Children - \$24
- Pregnant, postpartum, and some breastfeeding women - \$43
- Fully and mostly breastfeeding women - \$47
- Fully breastfeeding multiples - \$70.50
- Participants who are pregnant with multiples - \$47

To help participants best utilize this benefit, Nevada WIC encourages the following:

- Buying fruits and vegetables in many forms with WIC benefits: fresh, frozen, organic, bagged or pre-packaged, cut-up or whole, and in cups, cans, jars, and pouches
- Products can include frozen smoothie blends, applesauce and squeezable fruit pouches, frozen hash browns and potato wedges, frozen riced vegetables, stir fry vegetable blends, and specialty fruits and vegetables.
- Buy extra fresh fruits and vegetables and preserve by canning, drying or freezing.
- **Please be sure to have participants swipe their WIC EBT card first! This will help utilize all benefits for each participant.**

## Incentive Item Restrictions

In accordance with Federal Regulations, WIC Vendors are prohibited from offering incentive items solely to WIC customers in an effort to encourage participants to redeem their WIC food benefits at their store. Incentives offered to WIC participants must be offered to all customers. Incentive items offered to all customers are allowed to be provided to WIC participants in the same manner they are provided to customers not utilizing the WIC Program.

The following is allowed and will not be considered soliciting WIC participants if it is offered to all shoppers:

- The use of coupons.
- Buy one, get one free.
- In store manufacturer promotions.
- Store membership discounts.
- Store club cards.
- Employee discount card if the WIC participant is employed by your store.

### Use of WIC Logo in advertisement is strictly prohibited



## WE WANT TO HEAR FROM YOU!

**Send your questions to:**

Nevada State WIC Program  
400 W King St, Ste 300  
Carson City, NV 89703

**WIC Main Line Phone:** 775-684-5942

**Fax:** 775-684-4246



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**You can find helpful information about the Nevada WIC program requirements at:**

<http://nevadawic.org/vendors>

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: How to File a Complaint, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

- (1) mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;
- (2) (2) fax: (202) 690-7442; or
- (3) (3) email: [program.intake@usda.gov](mailto:program.intake@usda.gov).

This institution is an equal opportunity provider.

<https://nevadawic.org/wp-content/uploads/2020/09/2020-USDA-Nondiscrimination-Statement-Eng.pdf>

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