

Nevada WIC FMNP

Program Updates



WIC FMNP e-Solutions Grant

The American Rescue Plan Act of 2021 (ARPA) provided the United States Department of Agriculture (USDA) with funding to carry out program modernization efforts to increase participation and redemption of benefits for the WIC Farmers' Market Nutrition Program (FMNP).

The Nevada WIC FMNP is pleased to announce it received ARPA grant funding to improve benefit delivery via the use of a web-based mobile benefit delivery software. This will eliminate the use of paper vouchers. The transition to electronic transaction technology streamlines using benefits for WIC families and will increase the use of benefits at farmers' markets. It will also allow farmers to receive payments more quickly with direct deposit to their banks.

Nevada WIC FMNP is in the process of securing a vendor. More to come once a contract is awarded!

What's New

[BENEFITS OF ELECTRONIC TRANSACTIONS](#)

[OVERVIEW OF ELECTRONIC TRANSACTIONS](#)

[HOW TO BECOME A WIC FMNP AUTHORIZED FARMER](#)

Benefits of Electronic Transactions

- Simplifies the purchasing process for participants and farmers.
- Reduces stigma by functioning like a credit/debit card.
- Provides real-time data for review and analysis.
- Simplifies the payment process for farmers.
- Farmers will get paid quicker.
- Ensures efficient and secure management of funds and benefits.
- Likely to increase the use of benefits at farmer's markets.



Overview of Electronic Transactions



What does electronic transactions mean?

Paper vouchers/checks will be replaced with a mobile app designed to complete FMNP benefit transactions from end-to-end.

The WIC participant will use a mobile eWallet application or a card to purchase fresh fruits and vegetables from authorized farmers.

Farmer's will use a farm cashier mobile app to make sales of fresh fruits and vegetables. Sales will be digitally signed and recorded into the application and be available for review and reporting.

Payments to farmers will be direct deposited into the farmer's bank account, automatically on a weekly basis.

How to Become a WIC FMNP Authorized Farmer

All farmers interested in accepting WIC FMNP benefits must apply to be an authorized farmer. WIC FMNP is operating separately from the Senior's Farmer Market this year, so it may mean you have to re-apply to accept WIC FMNP benefits.

Additionally, to ensure a smooth transition, ALL authorized farmers will be required to attend a face-to-face training to participate in the WIC FMNP before the start of the season. If you are interested in becoming an authorized farmer, please email WICgeneral@health.nv.gov