

Produce Mapping 101

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NEVADA DIVISION of PUBLIC
and BEHAVIORAL HEALTH

ALL IN GOOD HEALTH.



NEVADA DIVISION of PUBLIC
and BEHAVIORAL HEALTH

ABOUT DPBH

MISSION

To protect, promote, and improve the physical and behavioral health and safety of all people in Nevada, equitably and regardless of circumstances, so they can live their safest, longest, healthiest, and happiest life.

VISION

A Nevada where preventable health and safety issues no longer impact the opportunity for all people to live life in the best possible health.

PURPOSE

To make everyone's life healthier, happier, longer, and safer.



ALL IN GOOD HEALTH.

AGENDA

1. What is mapping?
2. Why is it a requirement?
3. What is a PLU?
4. How to map produce to the APL
5. Questions?



What is Mapping?

- Mapping is matching store product UPC to the Approved Product list (APL)
 - For example: Your store has a carton of strawberries with a UPC in stock that does not appear in the APL. You must first determine the UPC for the carton of strawberries. Then using your stores POS, you can then map the UPC to the correct PLU in the APL. If you do not know how to do this you can contact your POS provider and they can show you how to map CVB UPCs to CVB PLUs.
 - What to do if the APL doesn't have a matching code will be covered later in the presentation.

Why is mapping required?

- WIC participants are only able to buy produce if it is scannable as a WIC approved food at the cash register.
- To promote the healthy diet WIC supports, participants should be able to purchase ANY fresh fruit or vegetable, as long as there are no additional ingredients (salad dressing, croutons, dip, etc.).



What can be mapped?

- ONLY fresh fruits and vegetables can be mapped
- No other WIC items need mapping





How do we start?

- Look for produce not linked to a PLU
 - Produce without a bar code
 - Produce that doesn't scan as "WIC Approved"
 - Produce cashiers have previously used the universal PLU to ring up
- Keep track of items that won't scan at the cash register
- Use the International Federation for Produce Standards (IFPS) website to search for PLU codes



What is a PLU?

- A product look-up (PLU) is a number used by the International Federation for Produce Standards (IFPS) to standardize, identify and categorize produce.
- The IFPS website: <https://www.ifpsglobal.com/> will help identify PLU for items not already having a PLU.
- Once you've located a PLU for your produce, link your UPC to it so it will scan at the register.

WIC Approved PLUs

- WIC Approved PLUs may be found on the Nevada WIC website: <https://nevadawic.org/vendors/upc-database/>
- Contact your store's pricing department or distributor for more information on produce mapping.

QUESTIONS?



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CONTACT INFORMATION

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ACRONYMS

- PLU – Product Look Up
- UPC – Universal Product Code
- APL – Approved Product List
- WIC – Women, Infants, and Children
- DPBH – Division of Public and Behavioral Health



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